Devices+Video+Services

Harry Mower, Microsoft
May 12th, 2010

DIRECTOR, DPE COMMUNICATIONS SECTOR.

- INCREASE THE PROLIFERATION OF MULTI-SCREEN EXPERIENCES
- BEST TEAM AT MICROSOFT ☺









1' Mobile

2 PC 10′ *TV*

Environmental

PERSONAL

PUBLIC

DESKTOP & BROWSER -SMOOTH STREAMING H.264/AAC DRM SUPPORT OUT OF BROWSER



PHONE -SMOOTH STREAMING SUPPORT FOR WINDOWS PHONE 7, NOKIA AND IPHONE Silverlight











KIOSK & RETAIL -BECOME MORE **ENTERTAINING** VIDEO+SERVICES ENABLE REVENUE







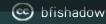
ONE SET OF TOOLS FOR ALL **DEVICES** SMOOTH STREAMING SILVERLIGHT/WPF VISUAL STUDIO EXPRESSION













Thanks.

Questions or Comments –

Harry Mower

hmower@microsoft.com

Download Frameworks and Tools at -Rce.codeplex.com Smf.codeplex.com

Microsoft