

# Devices+Video+Services

*Harry Mower, Microsoft*  
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A man with a beard and mustache is smiling and holding a glass of beer. The image is overlaid with a dark semi-transparent rectangle on the right side, which contains white text. The text is arranged in a list format, starting with 'ME -' in yellow, followed by 'DIRECTOR, DPE COMMUNICATIONS SECTOR.' in white, and then two bullet points in white. The background is a warm, indoor setting.

ME -

DIRECTOR, DPE  
COMMUNICATIONS SECTOR.

- INCREASE THE PROLIFERATION  
OF MULTI-SCREEN  
EXPERIENCES
- BEST TEAM AT MICROSOFT 😊



1'  
*Mobile*



2'  
*PC*



10'  
*TV*



*Environmental*

PERSONAL



PUBLIC

DESKTOP & BROWSER -  
SMOOTH STREAMING  
H.264/AAC  
DRM SUPPORT  
OUT OF BROWSER



PHONE -  
SMOOTH STREAMING  
SUPPORT FOR  
WINDOWS PHONE 7, NOKIA  
AND IPHONE



# VIDEO CONFERENCING - CAMERA & MICROPHONE LOW LATENCY STREAM ENT MULTICAST



Microsoft®  
Silverlight™

TV & SET TOP-  
INTEL  
BROADCOM  
MEDIA ROOM  
XBOX  
3D VIDEO



# TELESTRATION - BECOMES MORE MAINSTREAM GPU ENHANCED 3D MOTION GRAPHICS



Microsoft®  
Silverlight™

KIOSK & RETAIL -  
BECOME MORE  
ENTERTAINING  
VIDEO+SERVICES ENABLE  
REVENUE



Microsoft®  
Silverlight™

# DIGITAL SIGNAGE- AMBIENT VIDEO AND INFORMATION COORDINATED WITH DEVICES AND LOCATION



Microsoft®  
Silverlight™

ONE SET OF TOOLS FOR ALL  
DEVICES

SMOOTH STREAMING

SILVERLIGHT/WPF

VISUAL STUDIO EXPRESSION



The background of the slide is a photograph of a building's wooden skeleton under construction. It shows vertical studs, horizontal joists, and window openings. The lighting is warm, and the wood is a light brown color. The text is overlaid on the left side of the image.

# FRAMEWORKS & COMPONENTS

DEMO -

SilverlightMediaFramework

RoughCutEditor

AnalyticsFramework

Logging Framework (QOS)

Thanks.

Questions or Comments –

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Download Frameworks and Tools at -

[Rce.codeplex.com](http://Rce.codeplex.com)

[Smf.codeplex.com](http://Smf.codeplex.com)

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